



**United Nations Development Project
Country: KENYA**

Annual Work Plan

Project: 1 KEN 10103Project No. 00076107 (Proposal No.00060439)

Project Title: Inclusive Market Development Project

Expected CP Outcome(s):3.1.1 Policies and Projects for an inclusive Private Sector Development and employment creation developed and implemented by 2013

Expected Output(s):

- 1) Inclusive market development projects that contribute to significant employment creation and / or improved access to goods and services for low income communities developed and supported
- 2) Multi stakeholder partnerships/alliances established
- 3) IMD/GSB institutionalised in Kenya Investment Authority and operationalized.

Implementing Partner: Kenya Investment Authority

Responsible Parties: United Nations Development Project

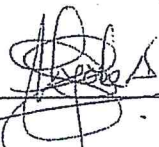
Collaborating Partners: Whellthy/Nikken Corporation, UNDP Japan

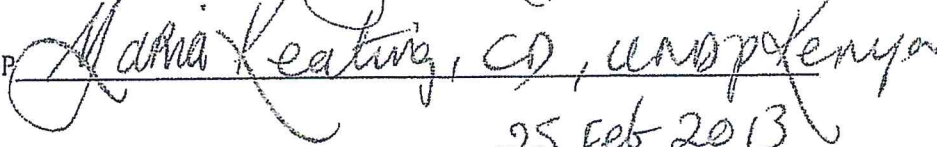
Brief Description

Poverty, especially income poverty, remains one of the most formidable challenges for Kenyans today. Over 45% of Kenya's population still lives in poverty, with some 12.6 million of the estimated 33 million population living below the poverty line of less than one dollar a day. At the core of poverty is the lack of opportunity caused by a lack of money or resources. Markets play an essential role in the day to day lives of poor. They generate jobs and incomes and provide goods, services and solutions for poor women and men. Markets therefore have the potential to increase choices and opportunities and ultimately, reduce poverty. *The project will therefore pursue the following outputs:* a) Inclusive market development projects that contribute to significant employment creation and / or improved access to goods and services for low income communities developed and supported b) Multi stakeholder partnerships/alliances established c) IMD/GSB institutionalised in Kenya Investment Authority and operationalized. The project activities will include identification and assessment of markets/value chains that offer significant benefits to poor women, men and youth, use of participatory multi-stakeholder processes to identify constraints and develop action plans for interventions and establishment of strategic partnerships with key stakeholders to participate in project activities.

Project Period:	Jan 2013 – Dec 2013
Key Result Area (Strategic Plan):	CPAP 2008-2013
Allas Award ID:	00604369
Start date:	September 2010
End Date	December 2013
PAC Meeting Date	28 th July 2010
Management Arrangements	NEX

2012 AWP budget:	\$481,943
Total resources required	\$481,943
Total allocated resources:	
• Regular	\$302,810
• Other: UNDP Japan	\$170,148
• Whellthy Corporation	\$ 8,985
Unfunded budget:	Nil
In kind contributions	\$n/a

AGREED BY IMPLEMENTING PARTNER  **MANAGING DIRECTOR
KENYA INVESTMENT AUTHORITY
P.O. Box 55704, NAIROBI**

AGREED BY UNDP  **25 Feb 2013**

Inclusive Market Development Project
Annual Work Plan 2013

UNDAF CP: 3.1: Equitable livelihood opportunities and food security with a focus on vulnerable groups enhanced and sustained
Expected CP Outcome(s): 3.1.1 Policies and Projects for an inclusive Private Sector Development and employment creation developed and implemented

Project Title and ID (Atlas Award ID): Inclusive Market Development Project (00060439)

EXPECTED OUTPUTS <i>And baseline, associated indicators and annual targets</i>	PLANNED ACTIVITIES <i>List activity results and associated actions</i>	TIMEFRAME				Responsible Party	PLANNED BUDGET		
		Q1	Q2	Q3	Q4		Funding Source	Budget Description	Amount USD
Output 1: Inclusive market development projects that contribute to significant employment creation and / or improved access to goods and services for low income communities developed and supported	1.1 Activity Result Specific IM concepts and project proposals developed and implemented	x	x			Keninvest Changamka	UNDP (K)	Hospitality Catering	5,000
Baseline: No inclusive market initiatives actively	1.1.2: Awareness creation through medical camps and	x	x			Keninvest Changamka	UNDP (K)	Travel	3,000

MANAGING DIRECTOR
KENYA INVESTMENT AUTHORITY
P.O. Box 58704, NAIROBI

